



S. Rithi (Gha) 72572

Reg. No.

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III Semester M.Com. Degree Examination, February/March - 2026

COMMERCE

Trade Logistics and Supply Chain Management

(CBCS Scheme)

Time : 3 Hours

Maximum Marks : 70

SECTION - A

Answer any Seven questions out of Ten. Each question carries 2 marks. (7×2=14)

1. a) What is Integrated Logistics?
- b) Distinguish between a Supply Chain and a Value Chain.
- c) What is the role of an Operational Logistical Information System?
- d) What do you mean by 'Logistical Competitive Advantage'?
- e) State the importance of Supply Chain Security in international sourcing.
- f) Give the meaning of Fourth-Party Logistics.
- g) How is 'Social Performance' measured in modern logistics Administration?
- h) What is 'Unitization' in the context of packaging?
- i) Interpret the meaning of Logistics Information System.
- j) State the main focus of Internal Supply Chain Management (ISCM).



SECTION - B

Answer any Four questions out of Six. Each question carries 5 marks. (4×5=20)

2. Enumerate the functions of Logistics Management.
3. Explain the strategies for Conflict Resolution to ensure harmonious Supply Chain Relationships.
4. Examine the "Positioning of Information" in Logistics and its impact on supply chain decision-making.
5. Evaluate the relationship between Packaging and Material Handling Efficiency.

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6. Discuss the importance of Customer Relationship Management (CRM) focus in logistics.
7. Describe the Strategic Logistics Planning Process.

### SECTION - C

Answer any **Two** questions out of Four. Each question carries **12** marks. **(2×12=24)**

8. Discuss the various functions and types of warehouses, and explain the critical factors involved in warehouse ownership decisions.
9. "Logistics is the backbone of the Indian economy". Discuss the strategic issues and growth drivers of Logistics in India.
10. "A supply chain is only as strong as its weakest link". Critically analyse the impact of Indian Infrastructure on supply chain effectiveness.
11. Explain in detail the emerging technologies in logistics and supply chain management.

### SECTION - D

#### (Compulsory Skill Based)

Answer the following question. This question carries **12** marks. **(1×12=12)**

12. Company X is a manufacture of mobile phones in India. They sell their products to retailer across the country. Currently they ship products from their factory in Bangalore to retailers in Mumbai Via a 3PL (providers).

The shipping cost is Rs. 5,000 per truck load of (10,000 units) with lead time of 7 days.

The company is considering two options.

- A) Use a faster shipping mode which reduces lead time to 2 days but increases the cost to Rs. 10,000.
- B) Open a warehouse in Mumbai leading to reduction in lead time to one day and shipping cost to Rs. 2,000.

#### Questions:-

1. What factors should company X consider when deciding between option A and option B? **(6)**
2. Which options might be better if company X wants to improve customer service (reduce delivery time). **(6)**

